

UB Geology Alumni Advisory Board
Outreach Committee – status – 11/16/2010
Dave Muscalo / Gary Kent

Committee Members: Kent, Muscalo (Co-Chairs), Basinski, Citron, Ellis, Frederick, Hooper

Committee Objective:

In collaboration with the department, improve communication and engagement with alumni, the community and industry to enhance opportunities for our students.

In addition, to become a resource for alumni and friends to increase involvement and strengthen their relationship with the department

A. Enhance Career Mentoring for Current UB Geology Students by: Promoting Skill Sets, Industry Awareness, and Employment Network Assistance.

Asset 1: Develop Seminars / Discussion Groups based on student interest.

Actions -

- Student club discussions
- Solicit
- Organize

Asset 2: Manage and grow participants list of the Alumni Association Mentors.

Actions -

- Continue LinkedIn groups
- Explore Student “Facebook” Initiative for alumni interaction.

Asset 3: Work with UB Career Services to develop list of employers that have, do, or could employ geologists, and encourage these companies to participate in Career Services events.

Actions -

- Alumni info share with career services (meeting)
- Annual Career Fair – provide list to career services to invite these companies to attend.

Asset 4: Develop “Technical” – topical presentations

Actions -

- Open discussion for formats
- Location / library

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B. Improve Communication with Alumni

B1: Update Alumni email database to insure most recent information. Send electronic copies of EPOCH and other information rather than sending hard copies via U.S. mail. Increase the frequency of department – alumni contact

Actions -

- Review and update the current Alumni list.
- Quarterly department E-note.
- Track utilization of members