

Robert Naum

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Robert Naum is CTO & General Manager- Energy Systems, Applied Coatings, Inc., a Rochester, NY supplier of engineered thin film coatings, materials and components. He previously served in senior technical and management positions with Carborundum, Kennecott, SOHIO, British Petroleum and Bausch & Lomb. Bob blends 40 years of technical and global business experience with a bi-focal management approach to formulate innovative strategies for moving technology from labs to commercialization.

He holds a dozen patents, published numerous articles and spoken on both technical and business topics. Bob served as Chairman of Lake Ontario Ordnance Works Congressional Oversight Committee, was a member of the National Academy of Science Air Force Advisory Board and testified before the House of Representatives on Radioactive Waste Management. He was WNY Inventor of the Year for work on Neutron Absorbing Materials, recipient of two Industrial Research IR100 Awards and nominated for Inventor of the Year for work on LEDs and CVD SiC materials.

Bob holds a BA, MA and MBA from the University of Buffalo, and MBA in Advance Management Skills from Malher Institute. He is a certified Program Manager and has completed numerous advance skills programs in technology transfer, strategic planning, IP management, corporate valuation, business development and leadership. Currently serves on CEIS' Industrial Advisor Board, Alfred University's CATC External Advisor Board and University of Buffalo, Geological Sciences Advisor Board.